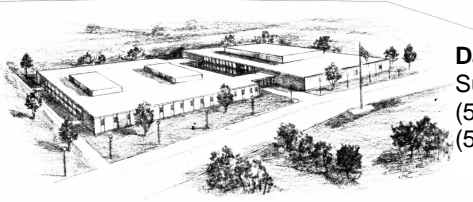


Tracy Area Public Schools

District #2904



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To: Whom it May Concern
From: Brad Gustafson, Principal
Date: March 4, 2010
RE: Fundraiser Reference

I'd like to give my highest recommendation to the Chip Shoppe fundraiser. Our school just finished its first year with Shilice Doty and the team at Chip Shoppe and everything (and I mean EVERYTHING) has gone wonderfully. Best of all, the work that was required of me was minimal. The products and customer service was exemplary. I have not come across a company or sales representative that is more accessible or that stands behind their product to the extent that the Chip Shoppe does. We plan on maintaining a partnership with the folks at the Chip Shoppe for many years.

I have experience with dozens of different fundraising companies in my years as a teacher, head varsity soccer coach, and now principal. Some of the companies I've been involved with were good, and others merely mediocre. The Chip Shoppe was GREAT! Profits far exceeded my expectations for our "smaller school." We have a relatively high free/reduced rate but families seemed to flock to the line of products that the Chip Shoppe offered.

Our sales representative, Shilice, did a marvelous job kicking off our fundraiser and supporting us every step of the way. She works well with students, staff, and families. Our PTC (parent group) was pleased with her support and the fundraiser in general. The kids loved the prizes, and couldn't believe their eyes when they saw the large collection of GIANT inflatable equipment that the Chip Shoppe offered as part of our incentive package. The samples that were offered to our staff helped everyone experience the quality soups and cookies.

If you have any questions about the results or support you'll get from the Chip Shoppe please call me. I'm happy to share how this company has helped our school reach and exceed our fundraising goals. It's almost too easy!

Brad Gustafson
507-629-5518

"Education as a Lifestyle"